Right Networks Hosting Session at Scaling New Heights 2019 with Industry Veterans Discussing Application Integrations to QuickBooks Desktop
Cloud-based accounting solution provider also hosting session on 2019 CPA Firm Trends

HUDSON, NH (June 7, 2019) – Right Networks will present multiple sessions featuring notable accounting experts at the Scaling New Heights conference June 16-19, 2019 in Salt Lake City, Utah. The sessions will each feature elements of the Transformative Advisor conference theme, with industry veteran Roman Kepczyk presenting CPA firm trends and disrupter updates, and Will Yapp's panel bringing together leaders from firm, ISV and application integration companies to discuss the importance of integrations to QuickBooks Desktop on the firm/client workflow.

In addition to the sessions below, attendees can engage with Right Networks executives at Booth #43 A&B.

Sunday, June 16th Main Stage 4:00pm
Joel Hughes, CEO of Right Networks, takes the main stage Sunday evening to provide insight into the challenges firms face when moving from transactional to advisory roles and the work Right Networks is doing to make that transformation as easy as possible.

Monday, June 17 Power Breakfast Panel 7am-7:50am: Roman Kepczyk, Director of Firm Technology Strategy at Right Networks, will present "2019 CPA Firm Trends, Technologies and Disrupters Updates." Roman will share how today's core technology trends are impacting accounting firms including cloud, collaboration, connectivity, and IT security. Roman will also incorporate the latest CPAFMA IT and Paperless Benchmark survey results so firms can see how they stack up and identify specific opportunities for improvement.

Tuesday, June 18 Power Breakfast Panel at 7am-7:50am: Will Yapp, Vice President of Sales & Marketing at Right Networks, will lead a panel discussion with industry veterans representing CPA firms, application ISVs and application integration companies to address the importance of seamless application integration to QuickBooks Desktop on the accounting firm/client workflow.

Panelists include:
- Denise Bailey, Principal, Accounting Systems Segment Leader at Elliott Davis
- Becky Riffis, Head of Strategic Partnerships at Bill.com
- Joe Dwyer, head of VP and General Manager of Right Labs

"It's an incredibly exciting time for the accounting industry and, given that Right Networks delivers *the* application ecosystem for Intuit QuickBooks Desktop, our team is uniquely positioned to address the industry's pivotal shift from a transactional to advisory role," said Joel Hughes, Right Networks CEO. "By making application integration and data transfer between QuickBooks Desktop and other applications as seamless as possible, Right Networks is giving firms the tools they need to transform their business, their client relationships and the speed and cost at which they deliver services."

Visit https://www.rightnetworks.com/events/ to learn where you can find Right Networks at the event.

About Right Networks
Right Networks helps accounting firms, independent accounting professionals, and small businesses move their legacy accounting software and business-critical applications to the cloud. Right Networks is 100% accounting focused and offers an industry-leading solution that hosts and maintains legacy accounting software alongside a curated application ecosystem of 250+ best-in-class applications, including QuickBooks, Lacerte and ProSeries from Intuit, Expensify, Bill.com, Avalara, SmartVault and Webgility. By providing critical, time-consuming application updates and back-ups and zero scheduled downtime, as well as 24/7 tech support and enterprise-class security, Right Networks customers achieve the flexibility that is critical to serving their clients and/or running their business. The company has earned widespread industry recognition and was most recently named a 2019 CPA Practice Advisor Readers' Choice Award recipient.

Visit https://www.rightnetworks.com/ to learn more about the company's solution, pricing and available plans.

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