

Covered vs. Protected

Most firms have the security basics in place. These four stats show where real exposure hides—and what real protection actually looks like.

GAP #1 DEVICES

What firms have:

97% have firewalls, VPN, and antivirus



What's still missing:

Only 39% run endpoint detection and response, which catches threats already on devices

Why it matters:

The basics block common attacks. EDR catches the ones that get through.

GAP #2 ACCESS

What firms have:

91% of firms use multifactor authentication (MFA)



What's still missing:

MFA protects the main platform, but not other systems

Why it matters:

One protected login is all a hacker needs.

GAP #3 EMPLOYEES

What firms have:

71% of firms train staff on cybersecurity



What's still missing:

Only 59% run phishing simulations

Why it matters:

Training tells people what to look for. Simulations prove they can actually spot it.

GAP #4 BACKUPS

What firms have:

86% of firms back up their data



What's still missing:

Many firms never test for data recovery

Why it matters:

The middle of a cyberattack is the worst time to learn your backups don't work.



You spotted the gaps.
This eBook helps you close them.

Download "Secure Your Firm: 5 Moves to Close the Cybersecurity Gap," to get a free action plan.

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